

EANS Newsletter

In This Issue:

- Drug Testing of Horses .../1
- NRCC Proposed Tariff #5 .../2,3
- About the E coli 0157.H7 Cattle Vaccine .../4
- Special Request from EANS .../4

To All Managers of Exhibitions in Nova Scotia
From the President, EANS



A teleconference was held with the Board of Directors, EANS, on June 2, 2008, at 7:00 P. M. to address drug testing of horses during horse pulling competitions at agriculture exhibitions. This item follows my letter to you dated May 20, 2008, suggesting a process to deal with the issue of the use of drugs in horse pulling competitions and was the subject of lengthy discussion during the teleconference Monday evening.

It was agreed by the Board of Directors by unanimous decision that drug testing should be conducted by random site selection in 2009 and a \$ 5.00 fee be levied this year for each horse entered for horse pulling at your exhibition. This fee will help defray the cost of the drug testing kits which I am told is \$ 500.00 per kit per horse. However, for a pair of horses in a competition, only one of the pair is tested. Because of the timeframe for this year's exhibitions, it was decided by the Board that implementation would occur next year and the fees collected this year would help defray costs. These fees are to be forwarded to the Executive Director, Exhibitions Association of Nova Scotia, thirty days following the close of your exhibition for a special fund for drug testing.

I sincerely believe that this is a solution to the problem of unfair participation by exhibitors and address a concern for safety. Hopefully, both the Board and myself can count on your cooperation on the proposal

Yours sincerely,

Brian Casey,

President,

Exhibitions Association of Nova Scotia,
243 Card Beach Road, R. R. 1 Centre Burlington, N. S., B0N 1E0

NRCC Proposed Tariff # 5

Here we go again! It very recently came to our attention that the NRCC (Neighbouring Rights Collective of Canada) is proposing to collect a new Tariff effective January 1, 2008 related to published musical sound recordings that accompany live events. This includes concerts, live entertainment, sporting events, festivals, fashion shows, conventions, receptions, plays, circuses, parades, ice shows, fireworks displays, comedy shows, magic shows, weddings and video game events.

This new tariff seems to have flown under the radar, yet has far reaching financial implications for affected organizations and events. CAFÉ is spreading the word to fairs and exhibitions across Canada as well as to special events, sporting events, tourism related associations and organizations. Since this may be retroactive to January 1, 2008, it may affect festivals and events during the busiest time in the festival, special event and fair season.

The proposed tariff would be based on whether an event is a gated/paid event, or free. Gated events would be charged 5 % of gross receipts and non-paid events would be charged based on attendance. More information is available on the C.A.F.E. Website: http://canadian-fairs.ca/docs/news/NRCC_Tariffs.html

CAFE has objected to this tariff by sending the following letter to the Copyright Board of Canada:

Attention: Mr. Claude Majeau
Secretary General to the Board

Dear Mr. Majeau:

Re: Proposed NRCC Tariff NO.5- Use of Music to Accompany Live Events (2008-2012)

This letter is being sent by the Canadian Association of Fairs and Exhibitions (C.A.F.E.). This national association is a nonprofit organization, established in 1924 to represent the fairs and exhibitions across Canada.

On behalf of our members, we wish to raise a number of objections to the proposed NRCC Tariff #5 which proposes royalty rates that are much higher than the comparable SOCAN tariffs. This proposed tariff is not in agreement both in scope and structure with a number of approved SOCAN tariffs which are directed at the same activities the proposed tariff appears to simply duplicate SOCAN Tariffs that are already in place.

It is our comprehension that no substantive steps have been taken in connection with proposed NRCC Tariff #5, and in particular that no interrogatories have been exchanged or a schedule established for the hearing of any objections to this proposed tariff. As a result, we would appreciate the support of the Copyright Board to intervene in the proceedings in respect of the proposed NRCC Tariff #5 on the same basis as though our fair and exhibition sector had objected to the proposed tariff in a timely manner.

The membership of the Canadian Association of Fairs and Exhibitions frequently rent their facilities to third parties for a variety of nonprofit community events. Many of these live events, (including the sporting events) incorporate the use of pre-recorded music. Given the nature and diversity of its business, C.A.F.E. is extremely interested in these proceedings, as the outcome of this hearing will definitely have a significant negative financial impact on our members and the community capacity to utilize the fair and exhibition facilities.

Continued.../

NRCC Proposed Tariff # 5 (cont'd)

We also submit that C.A.F.E. is in a position to provide meaningful input to the impact at the community level. The nonprofit fairs and exhibitions across Canada are community-based organizations that generate revenue through their events, revenue that goes directly to the support and maintenance of sustaining community facilities. Our members, who are the caretakers of the volunteer-driven multipurpose community facilities, provide the necessary multipurpose facilities for many community volunteer groups.

NRCC's proposed tariff (NRCC Live Events Tariff, 2008-2012) would apply to the use of sound recordings to accompany "live events" at these facilities if mandated as published in the Canada Gazette dated June 2, 2007.

"Live events" include: concerts, live entertainment, sporting events, festivals, fashion shows, conventions, receptions, plays, circuses, parades, ice shows, fireworks displays, comedy shows, magic shows, weddings, and video game events.

The fairs and exhibitions are struggling under the weight of insurance, soaring fuel prices and infrastructure repairs which are making it extremely difficult to keep these multipurpose community facilities open for their communities' use.

Considering these local issues, along with the above mentioned duplication of tariffs already approved to SOCAN, C.A.F.E. formally opposes the approval of NRCC Tariff #5. Furthermore, we ask that the Copyright Board seriously consider a non profit consideration/exemption with respect to this and any similar tariff applications in order that fairs, exhibitions and other similar non profit organizations can avoid the risk of future significant financial challenges in light of any future tariff applications to the Copyright Board.

In consideration of the above issues/concerns, we also respectfully request the right to intervene so that we may provide our perspective on how the NRCC proposed Tariff #5 will affect our sector.

Sincerely



Hannah Service
Canadian Fairs and Exhibitions

Future CAFE Annual Convention Dates:

82nd Convention - Sheraton Cavalier Hotel, Saskatoon, Sask. November 5th-8th, 2008.

83rd Convention - Delta Prince Edward, Charlottetown, P.E.I, November 18th - 21st, 2009

84th Convention - Hyatt Regency Hotel, Calgary, Alberta, November 17th - 20th, 2010



**The Exhibitions
Association of Nova
Scotia**

40 Gateway Road,
Halifax, NS B3M 1M9

PHONE:
(902) 443-2039

FAX:
(902) 443-6721

E-MAIL:
glen.jefferson@ns.sympatico.ca

We're on the Web!

See us at:

<http://www.eans.ca>

About the E coli 0157.H7 Cattle Vaccine

This vaccine received international recognition in September, 2007 by the Animal Pharm Industry Excellence Awards as the best new veterinary product for livestock globally. The vaccine has been developed by a strategic alliance formed in 2000 between the University of British Columbia (UBC), the Alberta Research Council (ARC), the University of Saskatchewan's Vaccine & Infectious Disease Organization (VIDO), and Bioniche, which holds the rights for worldwide commercialization of the vaccine. The vaccine prevents the E. coli O157:H7 bacteria from attaching to the intestines of vaccinated cattle, thereby reducing their reproduction within the animal, and reducing the amount of bacteria that can be released through cattle manure in the environment. More than 30,000 cattle have been involved in clinical testing of the vaccine over the past five years.

For further information, please contact:

Jennifer Shea, Corporate Communications, Investor & Government Relations Director

Bioniche Life Sciences Inc.

Telephone: (613) 966-8058

Cell: (613) 391-2097

Email: Jennifer.Shea@Bioniche.com

Special Request from EANS to All Fairs and Exhibitions

Fairs and Exhibitions are requested at their discretion to invite the President or the Executive Director, at a specific time this season, to their event to identify the prominence of the Association and the importance of the event to agriculture and local communities.

On the Internet: <http://www.fairsandexpos.com>