2nd Quarter - 2011
Volume 27

# EANS Newsletter

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## 85th Annual CAFE Convention and Trade Show

The Canadian Association of Fairs and Exhibitions with host Western Fair Association is pleased to invite you to the 85th Annual CAFE Convention scheduled November 16-19, 2011 in London, Ontario at the Hilton London.

We have exciting changes in the program including opening Keynote Speaker Tim Buist on Wednesday during the President's Reception & Welcome plus Workshop Secessions in the Trade Show. Rest assured, we will maintain the same quality of excellence in our Keynote Speakers and Workshop Secessions which are key to the CAFE convention. We hope you will enjoy the Canadian Youth Talent Evening, as well as the Trade Show, Showcasing and Silent Auction.

Plus, we will be received warmly by our host the Western Fair Association for hospitality evenings and Host Night.

The Host Hotel is the Hilton London, Ontario, 300 King Street, rate $139 Cdn per night. You can book by phone at 519-430-6429 Group Name: Canadian Association of Fairs & Exhibitions, Group Code *CAS* or online:

http://www.hilton.com/en/hi/groups/personalized/Y/YXULOHF-CAS-20111113/index.jhtml?WT.mc_id=POG

You may register for the convention by mail, by fax or online at:

www.canadian-fairs.ca.

Should you have any questions, please do not hesitate to contact the CAFE office.

Hope to see you there!

Mavis Hanna
Executive Director
Canadian Association of Fairs and Exhibitions
PO Box 13161
Ottawa, Ontario K1K 1X4
Phone 613-233-0012
Fax 613-233-1154

Canadian Association of Fairs and Exhibitions
Association canadienne des foires et expositions

# Convention Delegate Registration Form

**PLEASE PRINT (please complete a separate form for EACH delegate)**

Name: _____ Position: _____

Organization: _____ Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Facsimile: _____ E-mail: _____

Name to appear on Delegate Badget (if different from above) _____

Please explain any food allergies or special dietary needs: _____

Do not include my name on the list of Delegates given to the Trade Show Exhibitors ☐

## PART A: CONFERENCE REGISTRATION

| Full Delegate Registration: **Includes: all available speaker sessions, meals, hospitality suite, and evening events.** | Total ($) |
|---|---|
| ☐ Member: $595 (paid before Sep. 1, 2011)<br>$630 (Sep. 2 - Oct. 15, 2011)<br>$695 (after Oct. 15, 2011) | |
| ☐ Non-Member: $715 (before Oct. 15, 2011)<br>$815 (after Oct 15, 2011) | |
| **Daily Delegate Registration:** **Includes: all available speaker sessions, meals hospitality suite, and evening event for selected day.** | |
| ☐ Thursday, Nov. 17<br>• Member: $250 • Non-Member: $350 | |
| ☐ Friday, Nov. 18<br>• Member: $250 • Non-Member: $350 | |
| ☐ Saturday, Nov. 19<br>• Member: $250 • Non-Member: $350 | |
| PART (A) TOTAL: | |

Registration (Part A) _____

Additional Tickets (Part B) _____

Sum of Registration and Additional Tickets _____

Calculate Credit Card Fee (4%) if required _____

Sum including Credit Card Fee if required _____

Calculate 13% HST (118829365TR0001) _____

TOTAL PAYMENT _____

## METHOD OF PAYMENT

☐ Cheque/Money Order (payable to: CAFE)

☐ Visa ☐ MasterCard Expiry: _____

Card Number: _____

Name of Cardholder: _____

Authorization Signature: _____

**Postal Code if different from above:** _____ Date: _____

## PART B: ADDITIONAL EVENING EVENT TICKETS

| Additional Event Tickets: Event tickets are included with your registration but additional tickets can be purchased for guests. | Qty. | Total ($) |
|---|---|---|
| ☐ Thursday, Nov. 17<br>CAFE Cabaret<br>• Members $75 • Non Members $120 | | |
| ☐ Friday, Nov. 18<br>Canadian Youth Talent Competition<br>• Members $25 • Non Members $25 | | |
| ☐ Saturday, Nov. 19<br>Host Social<br>• Members $90 • Non Members $150 | | |
| PART (B) TOTAL: | | |

## SEND COMPLETED FORM & PAYMENT TO:

PO Box 13161
Ottawa, Ontario, K2K 1X4
Telephone: (613) 233-0012
Facsimile: (613) 233-1154
E-mail: info@canadian-fairs.ca
Website: www.canadian-fairs.ca

## PAYMENT INSTRUCTIONS

- Payment must accompany the registration form.
- A fee of $75 will be charged for cheques returned non sufficient funds (NSF).
- Official receipts will be provided upon full payment.

## CANCELLATION & REFUNDS

- Refund (less 20%) if written cancellation is received before Sep. 1, 2011.
- Refund (less 50%) if written cancellation is received between Sep. 2 - Oct. 15, 2011.
- No refunds will be granted after Oct. 15, 2011.

Canadian Association of Fairs and Exhibitions — Association canadienne des foires et expositions

# Companion Delegate Registration Form

PLEASE PRINT

Name: _____

Organization: _____ Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Facsimile: _____ E-mail: _____

Name to appear on Delegate Badge (if different from above) _____

Please explain any food allergies or special dietary needs: _____

## CONVENTION REGISTRATION

| Full Companion Delegate Registration: Participate in all available meals, evening events, and the hospitality suite. | Total ($) |
|---|---|
| ☐ Member: $385 (PAID before Sep. 1, 2011) $425 (after Sep. 1, 2011) | |
| ☐ Non-Member: $465 (before Sep. 1, 2011) $505 (after Sep. 1, 2011) | |
| **Daily Companion Delegate Registration:** Participate in all available meals, evening events, and the hospitality suite for selected day. | |
| ☐ Thursday, Nov. 17 • Member: $195 • Non-Member: $250 | |
| ☐ Friday, Nov. 18 • Member: $195 • Non-Member: $250 | |
| ☐ Saturday, Nov. 19 • Member: $195 • Non-Member: $250 | |
| SUBTOTAL (A): | |
| (A) x 4% for credit card payment = (B) : | |
| [ (A) + (B) ] x 13% HST TAX (118829365TR0001): | |
| TOTAL INCLUDING TAX: | |

## METHOD OF PAYMENT

☐ Cheque/Money Order (payable to: CAFE)

☐ Visa ☐ MasterCard Expiry: _____

Card Number: _____

Name of Cardholder: _____

Authorization Signature: _____

Date: _____

## SEND COMPLETED FORM & PAYMENT TO:

PO Box 13161
Ottawa, Ontario K2K 1X4
Telephone: (613) 233-0012
Facsimile: (613) 233-1154
E-mail: info@canadian-fairs.ca
Website: www.canadian-fairs.ca

## PAYMENT INSTRUCTIONS

- Payment must accompany the registration form.
- A fee of $75 will be charged for cheques returned non sufficient funds (NSF).
- Official receipts will be provided at the convention.

## CANCELLATION & REFUNDS

- Refund (less 20%) if written cancellation is received before Sep. 1, 2011.
- Refund (less 50%) if written cancellation is received between Sep. 2 - Oct. 15, 2011.
- No refunds will be granted after Oct. 15, 2011.

Canadian Association of Fairs and Exhibitions — Association canadienne des foires et expositions

If credit card billing address is different from above mailing address, please provide billing address on space below.

_____

_____

_____

_____

_____

# Agriculture Awareness

## Agriculture awareness at Agricultural Fairs & Exhibitions throughout Nova Scotia.

**The Exhibitions Association of Nova Scotia**
40 Gateway Road,
Halifax, NS B3M 1M9

PHONE:
(902) 443-2039

FAX:
(902) 443-6721

E-MAIL:
glen.jefferson@ns.sympatico.ca

We're on the Web!
*See us at:*
**http://www.eans.ca**

Agricultural fairs and exhibitions have been, and continue to be, an important part of the rural economy in the Province of Nova Scotia for over 240 years and is one of the organizations outside government that promotes agriculture in beef, dairy, hogs, sheep, poultry activities and vegetable produce. Each fair and exhibition conducts agriculture awareness activities every year that provides credit to the Nova Scotia Department of Agriculture for their prominent role in preserving the identity and importance of the farming industry.

Agricultural fairs and exhibitions have become a family tradition for visitation every year in various parts of the Province. To bring attention to the importance of farming to visitors both within and outside the Province, the Nova Scotia Department of Agriculture provides a grant to the Exhibitions Association of Nova Scotia to enable fairs and exhibitions to create an event that highlights agriculture awareness. A grant of $ 22,000.00 means each fair and exhibition receives $ 1000.00 to hold an agriculture awareness event.

Despite the relatively small number of people currently engaged in farming in Canada compared with the total population of the country, agriculture is still a very important sector of the Canadian economy. Farm products are among the most valuable commodities that this country exports abroad. While the "family farm" continues to be the mainstay of the agriculture system, large agribusiness concerns have also risen to prominence in recent decades.

As the brief history indicates, agriculture and the rural way of life have shaped our way of life and identity from the earliest period of settlement. While a small number of the population are employed in farming, many can trace their family roots to rural communities. To many people, farming and the "down-to-earth" way of life seem to provide a healthier lifestyle.

Much effort is expended to provide the opportunities for visitors to learn first-hand where the agriculture produce comes from and the farm products that are available. The various events present information for the whole family to learn of the various livestock, unique breeds and products which are usually not known to local residents and residents elsewhere. Many look forward to the fairs and exhibitions and plan their trips and vacations for specific dates and locations. An awareness of the agriculture industry, the livestock, the vegetable produce and products from the farming community is the basis of fairs and exhibitions shows and performances every year. The time involved in organizing the events amounts to approximately 34,000 volunteer hours in addition to the approximately 550 full and part-time employees. Economic spin-off to the Province is around $ 90 million and the overall revenue for the events is about $11 million. The number of livestock entries is just under 5000, drawing nearly 300,000 visitors annually.