

EANS Newsletter

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A Thank You From Bert Eagle



Herbert Eagle – Director, South Shore Exhibition

The 2006 edition of the South Shore Exhibition has come to a close and Herbert Eagle (better known to everyone as "Bert" has seen them all. At age 92 Bert is in his 34th year as a member of the hard working team of Directors of the "Big Ex". Pictured to the right, Bert makes sure he attends all the events including this years Joel Plasket show. It was in 1934 when Bert's mom packed him a wooden box of food and he headed to the exhibition on the back of an ox wagon. He stayed for the entire event, and

said "it just gets in your blood". "Every year it is exciting, the crowds, the animals, the people, the entertainment", said Bert, who never missed an exhibition, except for the war years. Bert wants to thanks everyone for their support this year and when the gates close, the grounds are clean, you will find him sitting at the table planning the 2007 South Shore Exhibition. Congratulations Bert on your dedication and support, the world needs a whole lot more like "Bert" Eagle.

This story is reprinted from the South Shore Exhibition website:

<http://www.thebigex.com>

Photos and stories from the 2006 South Shore Exhibition are also available on the site



<http://www.canadian-fairs.ca>

Expand
your
horizons



The Canadian Association of Fairs and Exhibitions invites the Nova Scotia community to attend the 80th C.A.F.E. Convention being held November 15-18 in Edmonton.

Come expand your horizons!
Learn how to shape your events,
services and products for your
customers of today and
tomorrow.

Looking to the future
Celebrating agricultural roots
Making our communities stronger
Learning new skills
Drawing friends together
Capping off a great year

Canadian Association of Fairs and Exhibitions



Association canadienne des foires et expositions



[The EANS Web Site](#)

The EANS web site has proven to be a valuable tool to pass on information to the general public about fairs and exhibitions in Nova Scotia. Presently in Nova Scotia, there are many personal computers for residents; in fact, approximately 73 percent of Nova Scotians have access to PCs and can view our website for dates, locations and information on daily events. Unless the enquirer indicates a specific location or asks for information on the event activity, they obtain the eans.ca web site and contact me either through that e-mail address or to me directly. Public enquiries so far this year have been 4200 and more are expected before year end.

Since the website is becoming very visible and informative, there may be additional ways to use this medium to relay other information about fairs and exhibitions. Suggestions for different information postings would be appreciated. National (CAFE) and International (IAFE) Associations use their websites for networking and sponsorships which appear to be working well for them. Many of the enquiries to the website this year were requests for information on daily events and several exhibitions forwarded their event lists for posting. This may be an item that could be considered for next year in addition to local posting for those that have specific fairs and exhibitions websites. Your suggestions on this important item would be appreciated.

2006 IAFE Annual Convention

IAFE on the web:

<http://www.fairsandexpos.com>



The 116th IAFE Annual Convention will be held once again December 4 to December 7 at the Paris Hotel in Las Vegas, Nevada. The convention will showcase invaluable networking opportunities, educational sessions covering the latest and most important information on our agricultural industry and a wide range of informative events for the attendees.

This is the largest convention and trade show serving the agriculture fair and exhibition industry across North America. Workshops feature the newest and most innovative information available. Networking opportunities are presented and special awards recognition takes place each day of the convention. The trade show has 350 exhibitors at 441

booths showing the latest equipment, materials and information on the industry.

The Paris Hotel was the venue selected last year and has proven to be the perfect venue for this major event in the calendar of annual IAFE activities. Last year, the convention was attended by the President of the Exhibitions Association of Nova Scotia, Jeff Yuill, who made a power point presentation on the key activities of the convention at the EANS annual general meeting. This year, the Executive Director, Glen Jefferson, will attend the convention to also bring back information to assist member Associations in their annual events.

Consumer Protection Program enters first phase

After a year filled with proposals, lobbying and finalizing contractual obligations, C.A.F.E. will be hitting the road shortly to kick off the first phase of our Consumer Protection Program. The program is designed to provide useful information and interactive tools to enhance consumer protection at events that feature or promote human contact with farm animals.

The International Association of Fairs and Expositions (IAFE) and Technical Solutions International (TSI) have developed and have been delivering consumer protection workshops across the United States. C.A.F.E. has negotiated a contract with IAFE to provide the services of Stephen Neel, PhD of TSI to share his expert advice here in Canada.

The first phase of C.A.F.E.'s program is to build awareness of the issues facing the industry and how the program can help fairs, exhibitions, and shows safeguard the future of their event. C.A.F.E. has already scheduled presentations in BC and New Brunswick and will hopefully be able to schedule further presentations before the launch of the second phase at the 80th Annual C.A.F.E. Convention in Edmonton this November.

The second phase is to deliver training workshops, which are designed to provide industry-wide training and education activities. These workshops will be held in 30 communities across Canada and will offer an in-depth look at enteric pathogens and provide information about consumer protection programs. Attendees will participate in interactive workshops to discuss and develop site-specific tools to evaluate their facilities and develop action plans to minimize the risk associated with pathogens at fairs and exhibitions. Participants will leave the workshops with a "starter kit" for creating consumer protection programs as their own facilities.

The third phase of the Consumer Protection program will see C.A.F.E. develop continuing education materials (PSAs, media kits, fact sheets, etc.) to ensure that the key principals and information regarding E. coli and other enteric pathogens are conveyed to the industry as well as accessible by consumers. C.A.F.E. will also work to establish a mentoring program within the industry to facilitate linkages among events and stakeholders to share lessons learned and best practices.

C.A.F.E. encourages all organizations to participate and attend one of these important and informative consumer protection workshops in your province. For more information on the program, visit www.canadian-fairs.ca or contact Kimberly Haddow, Director - Programs at 1-800-663-1714 ext. 223 or kimberly.haddow@canadian-fairs.ca.

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We're on the Web!
See us at:
<http://www.eans.ca>

About the EANS

The Exhibition Association of Nova Scotia is a non-profit organization that showcases the agriculture of the Province and relates the urban and rural communities through knowledge and awareness of farm activities while providing entertainment, community attraction for tourists and economic benefits for the Province of Nova Scotia.

Funding and services provided by the Province of Nova Scotia through the Nova Scotia Department of Agriculture, are greatly appreciated and adds support to the fairs and exhibitions in various parts of the Province from June to October each year.

The EANS Newsletter is published quarterly, relating events of the Nova Scotia Fairs & Exhibitions. Your contributions to the Newsletter would be appreciated. Please send all relevant material to:

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