

EANS Newsletter

EANS ANNUAL GENERAL MEETING

ATLANTICA HOTEL

1980 Robie Street, HALIFAX, N. S.

(corner of Robie Street & Quinpool Road, the same as last year)

ON

JANUARY 20 AND JANUARY 21, 2012

Make this your annual trip for enjoyment & relaxation

Here is what the Exhibitions Association of Nova Scotia and Atlantica Hotel provides for you:

- Free underground heated parking
- Buffet Lunch (January 20 & 21) Agriculture Awareness Workshop on January 20 and AGM on January 21, 2012. Free lunches and Breaks.
- Refreshment Breaks (January 20 & 21)
- Registration for Workshop on January 20 & Registration for AGM on January 20 and 21.
- President's Dinner (January 21)
- Guest Speaker (January 21)
- Displays by Exhibitions (January 21)
- Pools and Saunas Available
- High Speed Internet Access
- In proximity to downtown events
- A Group room rate of **\$ 89.00 per night**

Make this your opportunity to meet and greet members from the exhibitions across Nova Scotia and hear the activities and experiences from the agricultural groups across the Province.

An Agriculture Awareness Workshop will be held starting at 1:00 P. M. on January 20, 2012 A FREE LUNCH WILL BE PROVIDED STARTING AT 11:30 A. M. UNTIL THE START OF THE WORKSHOP AT 1:00 P. M. Please see the separate Workshop agenda and details which will start at 1:00 P. M. on January 20, 2012

EANS rate for guest rooms is **\$ 89.00 per room each day**, full bath, writing desk with internet access, TV, Telephone, Free Coffee Maker, etc.

- A block of rooms have been reserved for the nights of Friday, January 20, and Saturday, January 21, 2012,
- **PLEASE MAKE YOUR RESERVATIONS BY JANUARY 6, 2012, TO ENSURE THAT YOUR ROOM WILL BE AVAILABLE. THE GROUP ROOM RATE WILL TERMINATE ON JANUARY 6, 2012.**
- The Hotel management wishes to ensure that your room is booked by that time and not released for other guests.
- **REFER TO EANS WHEN BOOKING YOUR ROOM TO GET THE RATE OF \$ 89.00 PER DAY. (non-smoking)**
- You will be responsible for booking and paying for your room.
- Hotel Front Desk Phone Number 1-902- 423-1161, Toll Free 1- 888-810-7288, Fax: 1-902-423-9069

Hotel Website: <http://www.atlantichotelhalifax.com/>

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Driving Directions To Atlantica Hotel:

From Halifax International Airport (YHZ):

- 1: Start out going SOUTH on BELL BLVD / BOULEVARD BELL toward SILVER DART.
- 2: Turn SLIGHT RIGHT to stay on BELL BLVD / BOULEVARD BELL.
- 3: Take the HWY-102 S ramp toward HALIFAX / DARTMOUTH.
- 4: Merge onto PROVINCIAL ROUTE 102 S.
- 5: Take the HWY-118 exit on the LEFT toward HWY-103 / DARTMOUTH / HWY-111 / HALIFAX.
- 6: Merge onto PROVINCIAL ROUTE 118 S.
- 7: Turn LEFT onto VICTORIA RD / HWY-322.
- 8: Turn RIGHT onto NANTUCKET AVE.
- 9: NANTUCKET AVE becomes ANGUS L MACDONALD BRIDGE (Portions toll).
- 10: ANGUS L MACDONALD BRIDGE becomes NORTH ST.
- 11: Turn RIGHT onto AGRICOLA ST.
- 12: Turn LEFT onto MCCULLY ST.
- 13: Turn LEFT onto ROBIE ST.
- 14: End at **Atlantica Hotel Halifax**: 1980 Robie St, Halifax, NS B3H 3G5, CA

Hotel Features & Amenities:

- Check-in 3:00 PM - Check-out 12:00 PM
- Daily Self Parking Fee \$17.00
- Room Service Available 7:00 AM-11:00 PM
- 9,000+ sq ft of Meeting Space
- Free Wi-Fi Internet
- Business Centre Services
- All Major Credit Cards Accepted
- Located in Central Halifax
- ATM/Cash Machine On Site
- Pet Friendly

EXHIBITION ASSOCIATION OF NOVA SCOTIA

The current Annual General Meeting and potential for a future `Agribition`

The Annual General Meeting of the Exhibitions Association of Nova Scotia will be held on January 20 and January 21, 2012, in the Atlantica Hotel, Halifax, Nova Scotia. This year the meeting will commence with an Agricultural Awareness Workshop on Friday afternoon commencing at 1:00 P. M. The Workshop is a feature combination of the Nova Scotia Agricultural College, the Department of Agriculture and the Exhibitions Association of Nova Scotia.

The agricultural exhibitions and community fairs in Nova Scotia exhibit displays depicting the agricultural content and information to visitors about the agriculture industry that is a valuable asset to the Province. The workshop is designed to inform event managers about special shows and displays to educate visitors about what agricultural products are available and how they can be used in our food supply.

More information is becoming available about industry because of the ecotourism activities through roadside stands and farmer markets. Food recipes featuring farm products are becoming more prevalent by agencies such as "Taste Of Nova Scotia" and "Select Nova Scotia". Big box grocery stores also show references of farm produce in their produce departments. More and more Nova Scotians are encouraged to "buy local" to support our local farmers and contribute to the sustainability and growth of the agriculture industry in Nova Scotia. Because mixed farming is on the lesser side of agricultural activities in the Province, attention is now being directed to more "specialized" farming supporting dairy, beef, poultry and produce on local farms.

Many entrepreneurs are venturing into production of wineries, strawberries, blueberries and maple sugar besides the ongoing production of apples and vegetables. In an effort to bring more attention to the farming activities in the Province, a show and information event could serve to promote the agriculture industry and encourage consumers to purchase local grown products. The big box grocery stores now advertise local products and their origin from local farms. This means a growing support for the locally produced farm products and an awareness of the agriculture industry in Nova Scotia.

The Canadian Western Agribition (CWA) will be held in Regina, Saskatchewan, November 19 to November 24, 2012, and highlight agriculture in that Province at the show and daily schedules. A similar event could be held in Nova Scotia with careful planning and selection of site. All managers of current exhibitions could participate in the planning and manage the daily schedules to include a section of entertainment related to the agriculture sector. This is what has contributed to the success of the CWA in the past and the planning for this year. A Nova Scotia Agribition would be the "grand finale" of the season and perhaps held in concert with the Annual General Meeting in future. A member of the EANS Board of Directors, visiting the CWA, would serve as an advisor to the EANS event and would be a valuable contributor to the development of a local "Agribition".

Site selection would depend on infrastructure facilities and proximity to farming areas and demographics. This narrows the site selection search to somewhere near the Annapolis Valley farming areas and the Halifax-Dartmouth population density. (This is food for thought only)

Facts and Figures About Agriculture in Nova Scotia

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- In Nova Scotia, agriculture creates 16,000 jobs and contributes over \$1 billion annually to the provincial economy.
- In 2007, agriculture generated farm cash receipts of almost \$450 million in Nova Scotia.
- Nova Scotia exports more than 30 agricultural products to over 60 countries around the world.
- Nova Scotia produces enough blueberries to make 26 million pies each year.
- Nova Scotia's wine making history can be traced back to the 1600's. Currently valued at approximately \$12 million, the wine industry has tripled commercial grape production since 2000 and continues to grow.
- Canada makes more than 80 per cent of the world's maple syrup. Farm cash receipts for Nova Scotia's industry in 2007 were over \$11 million.
- Nova Scotians grow over 3 million bushels of apples every year.
- More than 50 different kinds of vegetable crops are grown in Nova Scotia.
- Nova Scotians enjoy one of the safest food supplies in the world.
- There are about 4000 farms in Nova Scotia; about 427,000 hectares of Nova Scotia is farmed; the average farm in Nova Scotia is almost 100 hectares; 98 per cent of Canadian farms are still family owned and operated.
- Almost 50 per cent of Nova Scotian agri-food exports go to the United States.

We're on the Web!

See us at:

<http://www.eans.ca>

For more agricultural statistics visit

<http://www.gov.ns.ca/agri/marketing/statistics/>



The Exhibitions Association of
Nova Scotia